



Calendar for Promotional Events - 2010

January

Happy New Year	January
National Volunteer Blood Donor Month	January
Martin Luther King Day of Service	January 21
National Activity Professionals Week	January 17-22
National Healthy Weight Week	January 17-23
National Catholic Schools Week	January 26

February

Women's Heart Month	February
Black History Month	February
American Heart Month	February
National Children's Dental Health Month	February
Groundhog Day, Groundhog Day	February 2
Food Service Week	February 2-6
National School Counseling Week	February 2-6
Cardiac Rehabilitation Week	February 9-15
Valentine's Day	February 14
National Engineers Week	February 15-21

March

National Nutrition Month	March
National Professional Social Work Month	March
National Women's History Month	March
Employee Appreciation Week	March 3-7
National Poison Prevention Week	March 14-20
St. Patrick's Day	March 17
National Doctor's Day	March 30

Dates are not guaranteed





April

Alcohol Awareness Month	April
Stress Awareness Month	April
National Occupational Therapy Month	April
Child Abuse Prevention Month	April
Cancer Control Month	April
Animal Cruelty Prevention Month	April
National Humor Month	April
April Fool's Day	Canceled this Year
National Public Health Week	April 7-13
National Library Week	April 11-17
National Student Leadership Week	April 18-24
National Medical Laboratory Week	April 18-24
National Volunteer Week	April 18-24
Administrative Professionals Week	April 18-24
National Infant Immunization Week	April 19-26
Earth Day	April 22
National Youth Service Day	April 23-25
National SAFE Kids Week	April 25-May 1
Teach Children to Save Day	April 27

May

Bicycle Safety Month	May
High Blood Pressure Education Month	May
Mental Health Month	May
Older Americans Month	May
Osteoporosis Prevention Month	May
Teacher Appreciation Week	May 2-8
National Pet Week	May 2-8

Dates are not guaranteed





National Nurses Week	May 6-12
Mothers Day	May 10
National Hospital Week	May 9-15
National Nursing Home Week	May 9-15
National Police Week	May 9-15
National EMS Week	May 16-22
National Employee Health and Fitness Day	May 19
National Senior Health and Fitness Day	May 26
Memorial Day	May 31
World No Tobacco Day	May 31

June

National Safety Month	June
World Environment Day	June 5
National Nursing Assistants' Week	June 10-17
Flag Day	June 14
National Healthcare Risk Management Week	June 14-18
National Men's Health Week	June 14-20
Father's Day	June 20

July

National Recreation and Parks Month	July
Independence Day	July 4
National Therapeutic Recreation Week	July 11-17
Parents' Day	July 25

August

National Immunization Awareness Month	August
Children's Eye Health and Safety Month	August
World Breast Feeding Week	August 1-7

Dates are not guaranteed





September

National Cholesterol Education Month	September
Baby Safety Month	September
Healthy Aging Month	September
Library Card Sign-Up Month	September
National Food Safety Education Month	September
Gynecologic Cancer Awareness Month	September
Head Lice Prevention Month	September
National Childhood Injury Prevention Week	September 1-7
Labor Day	September 6
Healthcare Housekeeping Week	September 12-18
Prostate Cancer Awareness Week	September 19-25
Child Passenger Safety Week	September 19-25
Family Health and Fitness Day	September 25
Women's Health and Fitness Day	September 29

October

National Breast Cancer Awareness Month	October
American Pharmacists Month	October
National Crime Prevention Month	October
National Book Month	October
Diversity Awareness Month	October
Family Health Month	October
National Physical Therapy Month	October
Domestic Violence Awareness Month	October
Fire Prevention Week	October 3-9
Customer Service Week	October 4-8
National Healthcare Food Service Week	October 6-12

Dates are not guaranteed





Emergency Nurses Week	October 10-16
National Boss Day	October 15
International Credit Union Week	October 17-23
America's Safe Schools Week	October 17-23
Medical Assistants' Week	October 18-22
National School Bus Safety Week	October 18-22
Make A Difference Day	October 23
National Respiratory Care Week	October 25-31
Halloween	October 31

November

National Home Care Month	November
National Hospice Month	November
American Diabetes Month	November
National Alzheimer's Disease Month	November
Election Day	November 2
Radiologic Technology Week	November 8-14
Veteran's Day	November 11
American Education Week	November 14-20
Great American Smokeout	November 20
National Family Volunteer Day	November 20
Thanksgiving	November 25

December

Safe Toys and Gifts Month	December
Drunk & Drugged Driving (3D) Prevention Month	December
World Aids Day	December 1
Promotional Concepts Closed	December 23 – January 5
Christmas	December 25

Dates are not guaranteed

