



734-464-2100

Calendar for Promotional Events - 2009

January

Happy New Year	January
National Volunteer Blood Donor Month	January
Martin Luther King Day of Service	January 19
National Activity Professionals Week	January 18-23
National Healthy Weight Week	January 18-24
National Catholic Schools Week	January 25-31

February

Women's Heart Month	February
Black History Month	February
American Heart Month	February
National Children's Dental Health Month	February
Groundhog Day, Groundhog Day	February 2
Food Service Week	February 2-6
National School Counseling Week	February 2-6
Cardiac Rehabilitation Week	February 9-15
Valentine's Day	February 14
National Engineers Week	February 15-21

March

National Nutrition Month	March
National Professional Social Work Month	March
National Women's History Month	March
National Procrastination Week	TBD
Read Across America Day	March 2
Employee Appreciation Week	March 3-7
National School Breakfast Week	March 2-6

Dates are not guaranteed





Employee Appreciation Day	March 6
National Poison Prevention Week	March 15-21
St. Patrick's Day	March 17
National Doctor's Day	March 30

April

Alcohol Awareness Month	April
Stress Awareness Month	April
National Occupational Therapy Month	April
Child Abuse Prevention Month	April
Math Awareness Month	April
Cancer Control Month	April
Animal Cruelty Prevention Month	April
National Humor Month	April
April Fool's Day	Canceled this Year
International Children's Book Day	April 2
National Public Health Week	April 6-12
Alcohol Free Weekend	April 3-5
World Health Day	April 7
National Library Week	April 12-18
National Public Safety Telecommunications Week	April 12-18
National Student Leadership Week	April 12-18
National Stress Awareness Day	April 16
National Medical Laboratory Week	April 19-25
Public School Volunteer Week	April 19-25
National Volunteer Week	April 19-25
Administrative Professionals Week	April 19-25
National TV Turnoff Week	April 20-26
Teach Children to Save Day	April 21

Dates are not guaranteed





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Earth Day	April 22
Administrative Professionals Day	April 22
National Youth Service Day	April 24-26
National Infant Immunization Week	April 25-May 2
National SAFE Kids Week	April 26-May 3

May

Bicycle Safety Month	May
High Blood Pressure Education Month	May
Mental Health Month	May
Older Americans Month	May
Osteoporosis Prevention Month	May
Correct Posture Month	May
School Principals Day	May 1
Join Hands Day	May 2
Teacher Appreciation Week	May 3-9
National Pet Week	May 3-9
Be Kind to Animals Week	May 3-9
Child Nutrition Employee Appreciation Week	May 4-8
National Teacher Day	May 5
Nurses Day	May 5
National Nurses Week	May 6-12
National School Nurse Day	May 6
Provider Appreciation Day	May 8
Mothers Day	May 10
National Hospital Week	May 10-16
National Nursing Home Week	May 10-16
National Police Week	May 10-16
Children's Book Week	May 11-17
National EMS Week	May 17-23

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National Employee Health and Fitness Day	May 20
Memorial Day	May 25
National Senior Health and Fitness Day	May 27
World No Tobacco Day	May 31

June

National Safety Month	June
World Environment Day	June 5
National Men's Health Week	June 15-21
Career Nursing Assistants Day	June 11
National Nursing Assistants' Week	June 11-18
Flag Day	June 14
Father's Day	June 21
National Healthcare Risk Management Week	June 15-19

July

National Recreation and Parks Month	July
Independence Day	July 4
National Therapeutic Recreation Week	July 12-18
Parents' Day	July 26

August

National Immunization Awareness Month	August
Children's Eye Health and Safety Month	August
World Breast Feeding Week	August 1-7
National Night Out	August 4

September

National Preparedness Month	September
National Cholesterol Education Month	September

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Baby Safety Month	September
Healthy Aging Month	September
Library Card Sign-Up Month	September
National Food Safety Education Month	September
Gynecologic Cancer Awareness Month	September
Head Lice Prevention Month	September
National Childhood Injury Prevention Week	September 1-7
Labor Day	September 7
International Literacy Day	September 8
National Grandparents Day	September 13
International Housekeepers Week	September 13-19
Healthcare Housekeeping Week	September 13-19
Healthcare Environmental Services Week	September 13-19
Prostate Cancer Awareness Week	September 20-26
Surgical Technologists Week	September 20-26
Hispanic Heritage Month	Sept 15-Oct 15
Child Passenger Safety Week	September 20-26
National Adult Day Services Week	September 20-26
Family Health and Fitness Day	September 26
Women's Health and Fitness Day	September 30
<u>October</u>	
National Breast Cancer Awareness Month	October
American Pharmacists Month	October
National Crime Prevention Month	October
National Book Month	October
Diversity Awareness Month	October
Family Health Month	October
National Physical Therapy Month	October

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Domestic Violence Awareness Month	October
Fire Prevention Week	October 4-10
National Healthcare Food Service Week	October 5-11
Customer Service Week	October 5-11
Depression Screening Day	October 8-9
Emergency Nurses Week	October 11-17
Healthcare Resource & Materials Management Wk	October 11-17
Healthcare Central Service Week	October 11-17
International Credit Union Week	October 11-17
World Food Day	October 16
National Boss Day	October 16
National Mammography Day	October 16
Teen Read Week	October 18-24
Character Counts Week	October 18-24
America's Safe Schools Week	October 18-24
Medical Assistants' Week	October 19-23
National School Bus Safety Week	October 19-23
National School Lunch Week	October 20-24
Red Ribbon Week	October 23-31
Make A Difference Day	October 24
National Respiratory Care Week	October 25-31
National Healthcare Facilities & Engineering Week	October 25-31
Halloween	October 31

November

National Home Care Month	November
National Hospice Month	November
National Family Caregivers Month	November
American Diabetes Month	November

Dates are not guaranteed





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National Alzheimer's Disease Month	November
National American Indian Heritage Month	November
Health Information and Technology Week	November 1-7
Election Day	November 3
Radiologic Technology Week	November 8-14
Veteran's Day	November 11
American Education Week	November 15-21
National Educational Support Personnel Day	November 18
Great American Smokeout	November 19
National Family Volunteer Day	November 21
Thanksgiving	November 26
<u>December</u>	
Safe Toys and Gifts Month	December
Drunk & Drugged Driving (3D) Prevention Month	December
World Aids Day	December 1
Promotional Concepts Closed	December 23 – January 5
Merry Christmas	December 25

Dates are not guaranteed

